Get up to three months of Apple One when you buy a new iPhone or iPad.

Terms and conditions:

- Offer is available for eligible devices for a limited time only.
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- Only one offer per family, regardless of number of devices purchased. If you select the Apple One Family or Premier tier (where available), you can share your Apple One subscription offer with up to 5 other family members via Family Sharing. The offer does not allow you to switch Apple One tiers during the offer switching tiers during the offer will end the offer.
- This offer is not available if you or your family have previously accepted an Apple One 3-months-free offer.
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- Offer must be claimed within 3 months after first setting up your new device. To see the offer appear, you will need to sign in with your Apple Account on your new device.
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Eligible devices:

 Any new iPhone or iPad capable of running the latest iOS or iPadOS, from Apple or an Apple authorised reseller.